



TROPICAL AGRO
PROTECTING FARMERS GLOBALLY



CORPORATE PRESENTATION

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ABOUT US



Indian Company
founded in **1969**



Turnover of **USD 170 million.**
(INR 1415 Crores)



Ranked 2nd in branded business
among Indian companies, with a
consolidated turnover including JU
Agri Sciences.



Amongst the **Top 5** in the
agri-space in India



Fastest-growing crop
management company in India



Expanding **globally** – **Made for
the World in INDIA**

Pioneer and leader in the Indian Crop Care Industry



OUR LINEAGE



Closely held **multinational enterprise** and a leading business Indian conglomerate

Business Turnover over **USD 800 Million**

131-year-old rich history

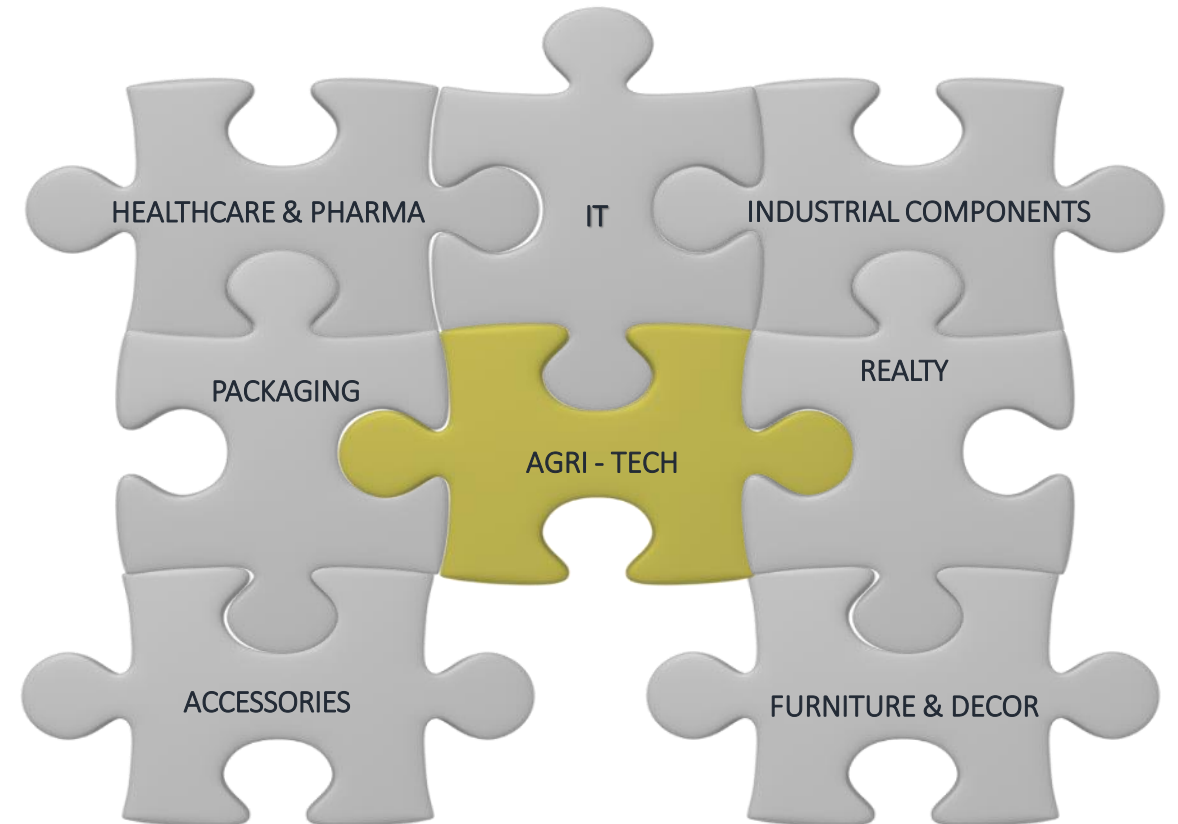
15+ Operating Companies

Global Presence across **20** countries

Employing more than **13000** people

45 offices in India

Proud heritage of 'The Jhaver Group'



MANY COMPANIES. ONE PURPOSE.

AGRI-TECH: Tropical Agrosystem (India) Pvt. Ltd. | Tagros Chemicals (India) Ltd. | JU Agri Sciences Pvt. Ltd. | Tropical Biosciences Pvt. Ltd. | Tropical Nanosciences Pvt. Ltd. | Little's Agrivet Pvt. Ltd.

HEALTHCARE & PHARMA: Tablets (India) Ltd. | TIL Healthcare Pvt. Ltd. **IT:** Prodapt Solutions Pvt. Ltd. **INDUSTRIAL COMPONENTS:** Fine Lead Technology Pvt. Ltd. **REALTY:** Ascendant Realty LLP

PACKAGING: Boxit Packaging LLP **ACCESSORIES:** ZIP Industries Pvt. Ltd. **FURNITURE & DÉCOR:** Arya Living | V Spacez

OUR PURPOSE



To achieve a sustainable agriculture ecosystem

*We are here to positively impact the lives of all our stakeholders and the environment by changing the perception of farming and being a **one-stop agri-input solution** provider that offers value-added products including an array of organic substitutes from seed treatment to post-harvest.*

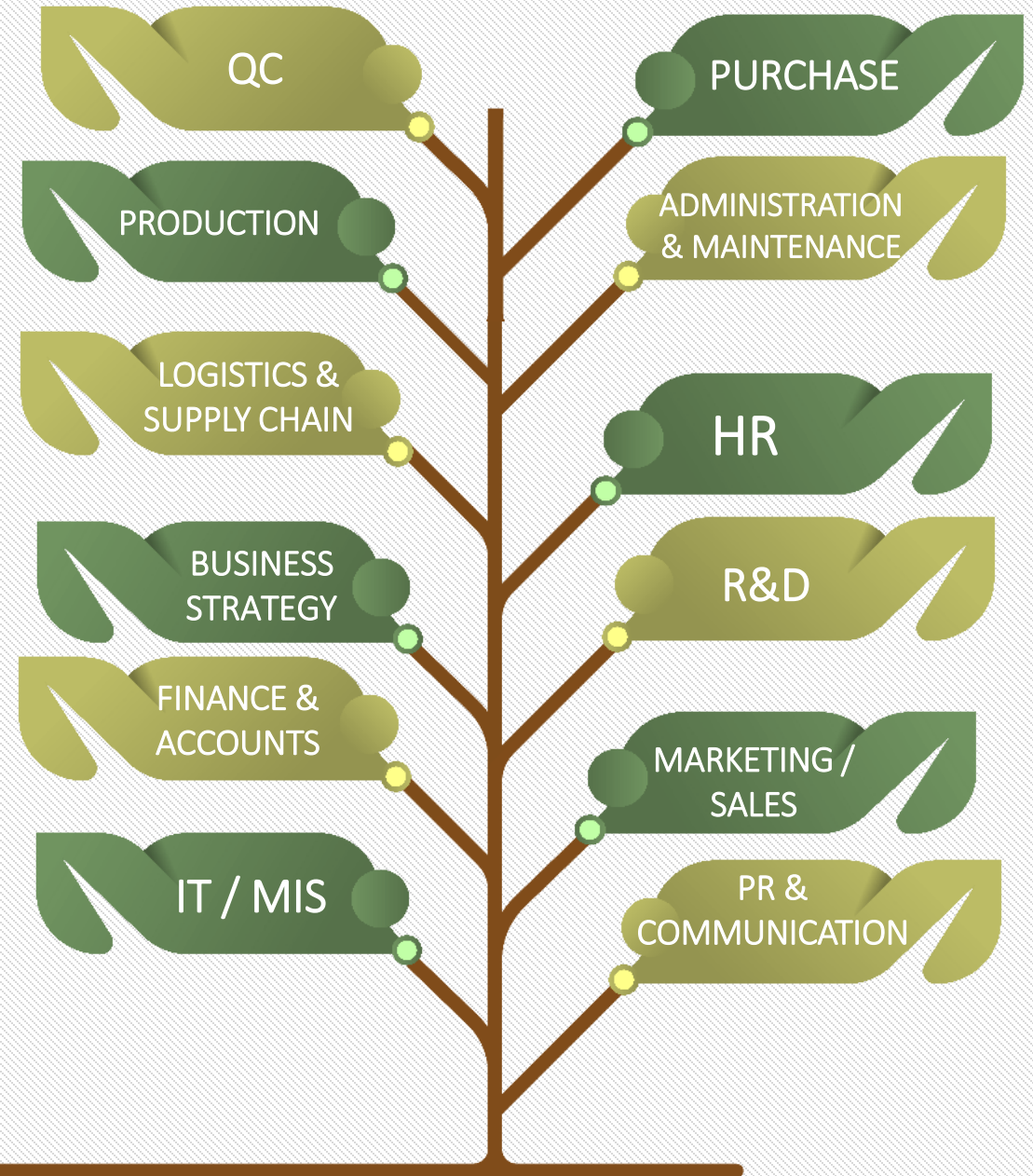
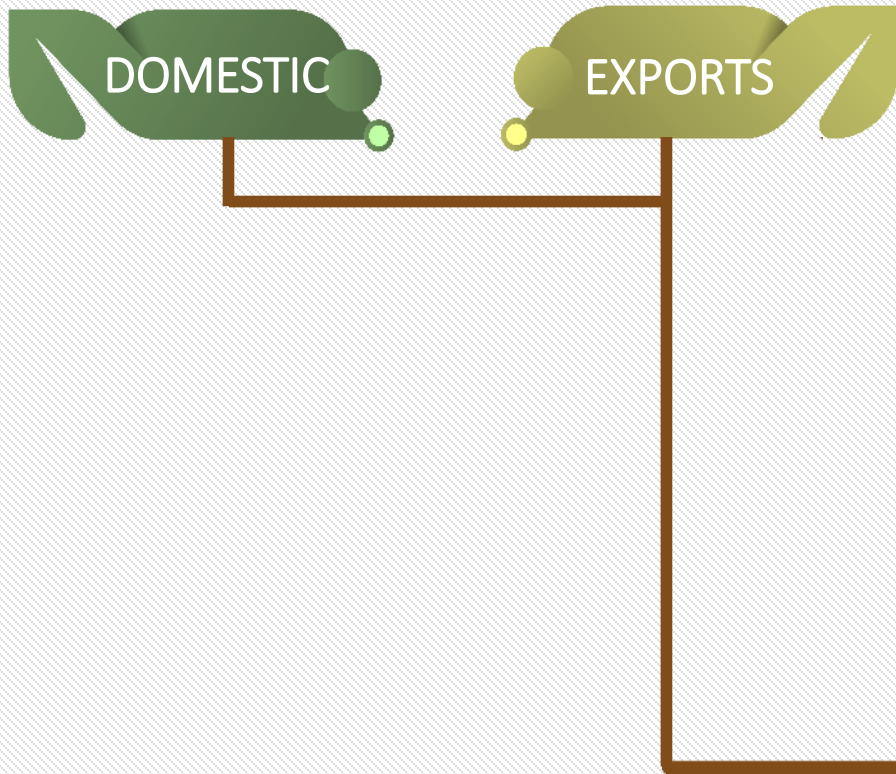


OUR CORE VALUES



BUSINESS VERTICALS

Balancing end-to-end presence with focus on adding value



OUR FOOTPRINT



20,000+ Dealer & Retailer Connect

8 Crores+ Happy Farmers

25+ Depots

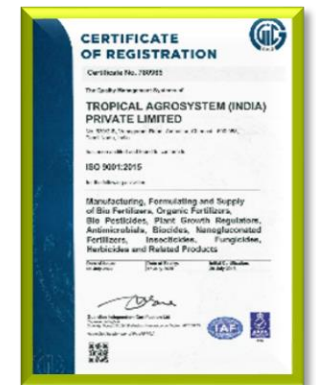
1100+ Employees | **4000** Field assistants

Strong PAN India presence

OUR CREDENTIALS



Numerous Certifications such as ISO 9001: 2015, ISO 14001: 2015, ISO 45000:2018, WHO – GMP, IMO, DSIR, NABL accreditation, TUV SUD South Asia to ensure stringent quality control protocols.



OUR PRODUCT PORTFOLIO



End-to-End solutions to meet every need of the farmer.



Seed
Coating



Crop
Protection



Plant
Nutrition



Post-harvest
solutions

OUR PRODUCTS



Crop Protection

Insecticides

Herbicides

Fungicides

Biological Products

Adjuvants

Plant Nutrition

Plant Growth Regulator

Organic Fertiliser

Foliar Fertilisers

Biofertilisers

Decomposer

Biostimulants

Soil Health

Specialty Products

Seed coating

Post harvest products



KEY PRODUCTS



K-20 - An FCO-graded, 100% Natural and organic Fertiliser that contains Potash Derived from Rhodophytes (Marine Red Algae) and is loaded with other nutrients (Sulphur and bioactive molecules).



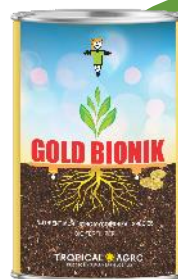
TAG CARB N – A bio-stimulant loaded with Nitrogen, Carbon and protein hydrolysates from marine fauna. This organic product is a blend of proteins as well as macro and micronutrients. It is organically certified by Ecocert & OMRI and helps maintain the C: N ratio.



TAG ROCKET – An eco-friendly organic manure that propels harvest is formulated with patented indigenous technology using a combination of amino acids, humic acid, alginates, and organic essence.



PROPEL – An Organic Waste Decomposer, a first-of-its-kind innovative biological product to enhance soil fertility, aids waste reduction and protects the environment



GOLD BIONIK – Mycorrhiza-based biofertilizer that improves soil structure, stress tolerance, phytohormone activity, and photosynthesis. It synthesizes growth substances – gibberellins, oximes, and cytokinins,.



TAG LAMINA - A homogeneous composition that is naturally rich in chelating and stabilizing alginates. It is based on the best source of seaweed, Laminaria digitata, which is imported from a France-based Seaweed company, Algaea.



CEEDRICH - An unparalleled product that serves a dual purpose – protects seeds and nourishes crops. The product is a consortium of NPK bio-inoculants (rhizobium, acetobacter, phosphobacteria, and potash solubilizing bio-fertilizer).



NASA - A patented solution to maximize yield. This product contains amino acids, humic acid, alginate, and organic essence. It is a completely eco-friendly manure in granulated form formulated using American technology.



NITRORICH - A Rhizobium-based biofertilizer that fixes nitrogen in the soil naturally through root nodules and enhances plant growth.

BEST - IN - CLASS INFRASTRUCTURE



Latest Technology



7 state-of-the-art – manufacturing factories located at strategic locations.

Sikandrabad & Loni in Uttar Pradesh	Ambattur & Coimbatore in Tamil Nadu	Bangalore in Karnataka	Sanand in Gujarat	Kishangarh in Rajasthan	Upcoming factory at Kharagpur, WB
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Skilled, Dedicated & Spiritual workforce



THOUGHTFUL INNOVATION



Well equipped, 3 R&D Hubs with latest technology & instruments -Coimbatore, Bangalore & Sikandrabad.



Develop FPO-grade solutions such as Mycorrhiza, Potash derived from Rhodophytes or Molasses, Phosphate Rich Organic Manure, etc.



Registered under the department of Science & Technology for Biologicals.



Experienced team of professionals.



Creating patented products such as NASA, Nitrorich, and many more.



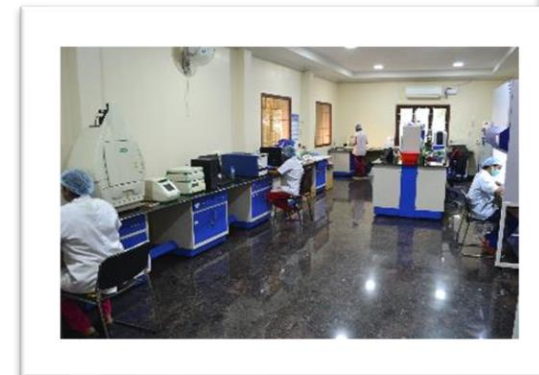
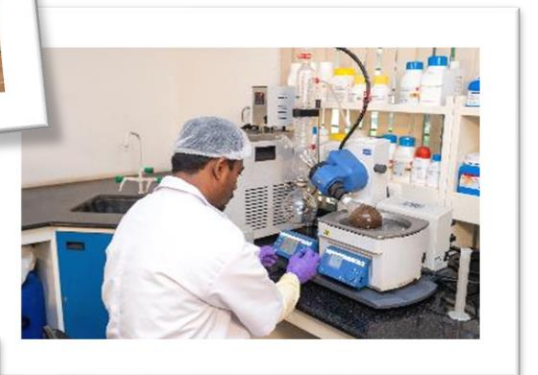
Developed and commercialized the revolutionary Rhizobium biofertilizer seed coating technology in India.



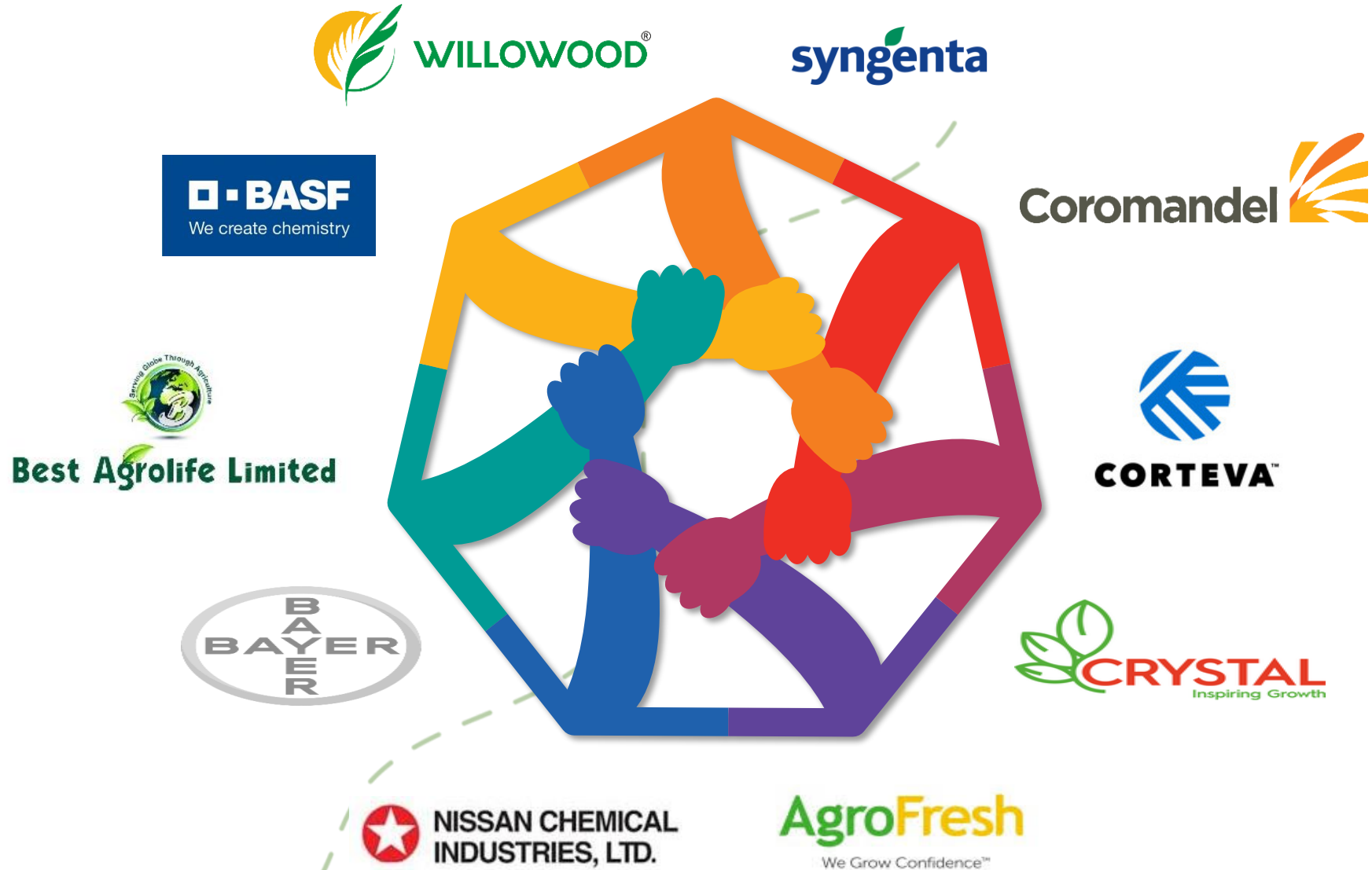
Blend products with new farming technologies (ex. Drone)



Undertaking New product formulations using seaweed and a few other plant nutritional in easy-to-apply formulations.



OUR GLOBAL COLLABORATIONS



AWARDS & ACCOLADES



Awards



ICFA Award



AIASA Award



IEDRA Award



BIOAG INDIA Award

Awarded Entrepreneur of the Year by the Indian Council of Food and Agriculture in 2016.

2016

2017

UASR & AIASA Institute of Excellence Award by AIASA & ICSAR for outstanding contribution to producing biological products for effective nutrient and pest management in agriculture in 2017.

Leading Emerging Indian Company of the Year Award by the Indian Economic Development & Research Association (IEDRA) in May 2020.

2020

2023

Awarded by the prestigious Agriculture Today Group at "BioAg India 2023 Awards" for making a significant contribution to the growth of Bio-agriculture through offerings of innovative products and services.

HONOURS



*Recognition from Honourable **President** & **Prime Minister***

Invited twice by the Honourable President of India to grace the “At Home” reception at the Rashtrapathi Bhavan that was hosted to mark the Independence Day Celebration of 2019 on 15th August and the Republic Day Celebration of 2020 on 26th January.

LEADERSHIP TEAM



V.K. JHAVER

Founder



G. MOHAN KUMAR
President



R. SHANMUGA SAI
VP-Sales



JUGAL KISHORE RATHI
VP - Finance & Accounts



Dr. DINESH KUMAR
Director



SADEESH KUMAR
Director



Dr. R. SRINIVASAN
General Manager - Biologicals

IMPROVING FARMING



Providing *Assistance* to Farmers



Continuous Training to Farmers



Real-time Advice - *Farmer assistance* through Entomologists & Agronomists



Demos



Screening motivational documentaries namely, 'Jai Jawan Jai Jaivik Kissan' and 'Jiyo Aur Jeene Do' that have been developed by us to educate & motivate them on biological crop care methods.

PROMOTING SUSTAINABILITY



Sustainable Product Strategy

Focusing on Biological products

Promoting product stewardship culture through –

- Compliance with safety guidelines across the organization
- Promotes safe use of pesticides
- Curating resource-efficient products that follow a customized balanced nutrient approach, Integrated pest management approach, and carbon footprint reduction approach
- Creating safe, residue-free to reduce the toxic load in farming

Designing Infrastructure to conserve

Installing ETP & STP for treating wastewater

Using solar-powered rooftop panels to meet the office energy requirements at some of our key factories

PROMOTING SUSTAINABILITY



Socioeconomic development and support

Direct and indirect employment in the surrounding areas
Advocating sustainable Agriculture through the Development, and screening of motivational documentaries.
Donations to various organizations
Plantation drive
Food Distribution: Supporting the needy through the Gupt Daan Trust.
Sanitation Sponsorship: Contributing to the nation's cleanliness drive by sponsoring toilet facilities.
Promoting Better Health: Funding medical expenses for the underprivileged and assisting in establishing a medical center at Kanha Shanthivanam in Hyderabad.

Workforce welfare

Support – Free food in factories, Medical check-up camps, Free transportation
Entertain – Sporting events, festival celebrations etc.
Follow – Ethical labour Practices



A peek into some of our Community initiatives



Dayasadan – Differently abled & destitutes are sheltered



Daily Food distribution drive under Gupt Daan Trust



Medical Centre to serve villagers at Kanha Shantivanam



Planting initiatives



PROMOTING SUSTAINABILITY



Providing Platforms for Growth



Leveraging regional strengths

Fostering growth by using local talent

Promoting co-prosperity

Creating Sustainable Livelihood for Farmers: Promoting user-friendly, economically viable, and resource-efficient biological products, from seed treatment to post-harvest.

Technical Collaborations: Bringing in the latest technological formulations through strategic partnerships.

Farmer Education and Support: Conducting controlled plot demonstrations, educating farmers, running motivational campaigns, and imparting knowledge on new-age technologies.

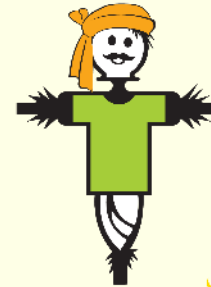


CUSTOMER APPRECIATION



Testimony from the Space Luminary - **Mr. Nambi Narayan**

Thank You



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PROTECTING FARMERS GLOBALLY

Visit us @tropicalagro.in

