

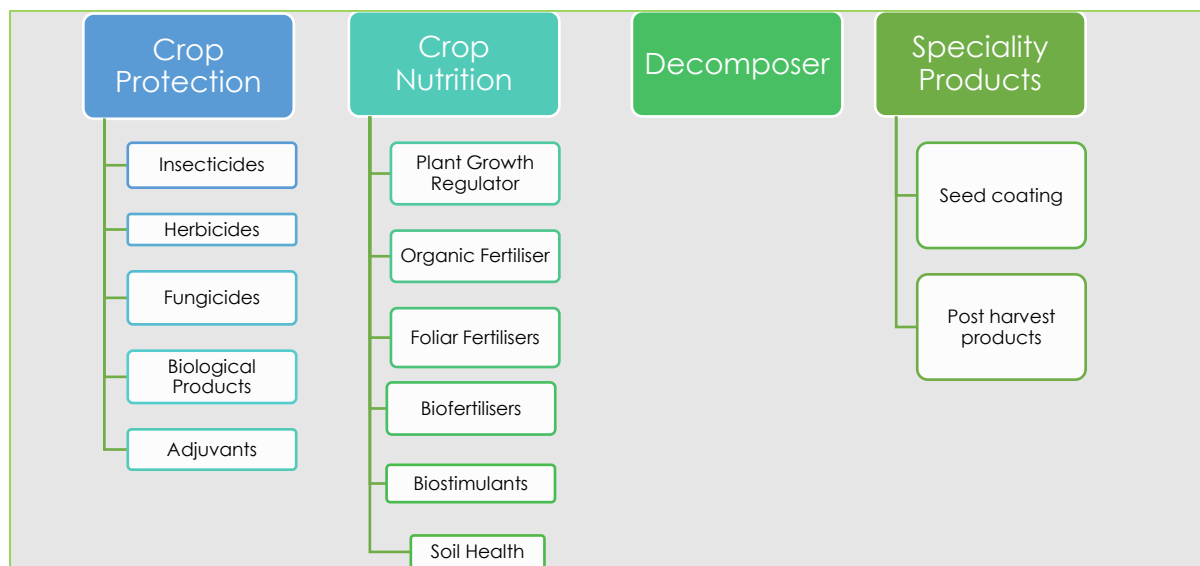
## CORPORATE PROFILE – TROPICAL AGRO

### 55+ Years of Farming Excellence

Tropical Agro stands as a leader in India's crop protection and plant nutrition industry, encompassing both Chemical and Organic segments. Established in 1969, our legacy is deeply rooted in a commitment to uplift farming communities across India. From humble beginnings, we have grown into one of the nation's premier agricultural brands, currently ranking 5<sup>th</sup> nationwide. Our consolidated turnover alongwith JU Agri Science Pvt. Ltd. positions us 2<sup>nd</sup> among homegrown agri brands. As part of 'The Jhaver Group,' a privately-owned multinational enterprise with a 100-year-old heritage spanning multiple countries, Tropical Agro embodies a tradition of responsible and conscious farming practices.

### Empowering Agriculture, Enriching Lives

With a rich history of over 55 years, Tropical Agro offers a diverse portfolio of more than 300 agricultural solutions. These solutions nurture optimal crop growth, enhance soil health, and protect the crops, seeds, and harvests.



Our commitment resonates in action through **seven state-of-the-art manufacturing facilities** strategically located across key agricultural regions in India (*Sikandrabad & Loni in UP, Ambattur & Coimbatore in TN, Bangalore in KA, Sanand in Gujarat, and Kishangarh in Rajasthan*). Additionally, our upcoming factory in Kharagpur, West Bengal, reinforces our unwavering dedication to empowering agriculture nationwide.

### Championing Sustainability for a Greener Future

At Tropical Agro, sustainability is not just a buzzword; it's ingrained in our core values and our goal is to become the most sustainable brand in the crop protection and plant nutrition industry. In 2011, we pivoted our focus towards the challenges of food security, safety, and soil health. This led to the inception of a new vertical dedicated to residue-free farming and the introduction of bio-organic farming solutions. Our expansion into plant nutrition and post-harvest verticals further cements our commitment to sustainable agricultural practices.

Through innovation, we strive to build resilient food systems, ensuring safe and reliable food for millions of farmers while improving global food security.

**Innovative Offerings for Modern Agriculture**

We have developed the largest range of innovative agricultural solutions from seed treatment to post-harvest which are end-to-end, user-friendly, resource-efficient, and economically viable. These solutions are based on the feedback of our agronomic professionals who work with farmers to understand their challenges and help them address crop issues arising from weeds, diseases, pests, drought, excessive rain, and soil fertility. Currently, we have the largest range of bio-organic farming solutions in India **and are Leading** in the sales of Biological products.

Our technological offerings reflects a blend of traditional wisdom and cutting-edge agronomic principles. Among these, products such as Tag Bionik, NASA, Tag Carb N, and Humacid have become the most preferred choice, empowering farmers to tackle the challenges of modern cultivation.

Noteworthy achievements include:

- **Revolutionary Biofertilizer Technology:** Tropical Agro pioneered the Rhizobium biofertilizer seed coating technology in India, marketed under the successful brand "NITRORICH."
- **Wide Range of Biofertilizers:** Key FCO-grade biofertilizers, including Mycorrhiza (Tag Bionik), Potash Derived from Rhodophytes (Tag K-20), and Phosphate Rich Organic Manure are developed by Tropical Agro.
- **Innovative Plant Growth Regulators:** Our collaboration with Agrofresh Inc., USA, has resulted in the introduction of 1-methylcyclopropene (1-MCP), a Plant Growth Regulator that enhances the storage quality of fruits. We are the only company in India to have registration for the same. This product is used for postharvest **treatment of apples and other climacteric fruits** to enhance the fruit's storage quality and extend the shelf life.
- **Environmentally Friendly Solutions:** The introduction of PROPEL, an Organic Waste Decomposer, and NASA, a patented biostimulant, underscores our commitment to environmentally friendly agriculture.

Furthermore, our products undergo stringent quality checks, are sourced ethically, and are manufactured under Good Manufacturing Practices. We comply with industry norms and hold numerous certifications.

**Certifications**

Organic Certification from <b>IMO</b> for our Biological products.
<b>DSIR Registration certification</b> for our Biological Lab facility at Coimbatore.
<b>ISO 45001:2018</b> for factory units at Ambattur (Chennai) & Sikandrabad (U.P).

ISO 9001: 2015 for the factory units at Sikandrabad (U.P) & Loni (Ghaziabad, U.P).
ISO 9001: 2015 for the factory at Coimbatore.
ISO 14001: 2015 for the factory units at Ambattur (Chennai) & Sikandrabad (U.P).
ISO 45001:2018 for the factory unit at Coimbatore.
ISO 9001: 2015 for the factory at Ambattur (Chennai, Tamil Nadu).
ISO 14001:2015 for the factory unit at Coimbatore (Tamil Nadu).
NABL accreditation (ISO/IEC 17025:2017 certification) for the lab at Sikandrabad (UP) unit.
WHO GMP Certification for manufacturing of Pesticides, Biofertilisers & Biostimulants formulation at the Sikandrabad factory in UP.
TUV SUD South Asia Certification for implementation of Quality Management System as per ISO 9001:2015 for the scope of development, manufacturing & supply of Bio-Fertilizers, Organic Fertilizers, Bio Stimulants & Plant Growth Regulators for the factory unit at Sikandrabad (UP).
TUV SUD South Asia Certification for implementation of Quality Management System as per ISO 9001:2015 for the scope of development, manufacturing & supply of Insecticides, Herbicides, Fungicides, Bio- Pesticides, & Plant Growth Regulators for the factory unit at Sikandrabad (UP).
Patent granted for <b>Biostimulant composition</b> and method of preparation – NASA in March 2023.

### Leading the Way towards Sustainable Agriculture

Tropical Agro has made sustainability a cornerstone of its business strategy, addressing ongoing challenges through innovation and dedicated efforts. The company has quickly emerged as the fastest-growing crop management company, achieving a turnover of **Rs. 1,415 crores**.

As we continue to forge partnerships with reputable companies, bringing innovative technological formulations to farmers and expanding our distribution network, we remain steadfast in our mission to support the Prime Minister's vision of making India the 'Food Basket of the World.'

With an effective farm-to-consumer value chain that includes over **8 crore farmers, 20,000+ distributors and retailers, 4,000 field assistants, and 1,100 dedicated employees** across India's diverse agro-climatic zones, Tropical Agro is poised to surpass the Rs. 1,600 crore turnover milestone in the near future.

### Awards

- Awarded **Entrepreneur of the Year** by the **Indian Council of Food and Agriculture** in 2016.
- **UASR & AIASA Institute of Excellence Award** [by All India Agricultural Students Association (AIASA) & ICSAR] for outstanding contribution to producing biological products for effective nutrient and pest management in agriculture on 20<sup>th</sup> February 2017 at the University of Agricultural Sciences, Raichur, Karnataka.
- **Leading Emerging Indian Company of the Year Award** by **Indian Economic Development & Research Association (IEDRA)** on 09<sup>th</sup> May 2020 in New Delhi.

- Awarded by the prestigious **Agriculture Today Group** at "**BioAg India 2023 Awards**" for significantly contributing to the growth of Bioagriculture through offerings of innovative products and services.
- Mr. V.K. Jhaver has been widely recognized as an industry leader & visionary in the field of agriculture. He was invited twice by the Honorable President of India to grace the "At Home" reception at the Rashtrapathi Bhavan that was hosted to mark the Independence Day Celebration of 2019 on 15<sup>th</sup> August and the Republic Day Celebration of 2020 on 26<sup>th</sup> January.