

# PRIVACY POLICY

**Effective Date: 01/09/2025**

Tropical Agrosystem (India) Pvt. Ltd. values your privacy and is committed to protecting any personal information you share with us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our website <https://www.tropicalagro.in> or interact with us through other means.

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## **1. Information We Collect**

We may collect the following types of information:

### **a. Personal Information**

When you fill out a form, contact us, or subscribe to updates, we may collect:

- Name
- Email address
- Phone number
- Location (city/state/country)
- Business/farm-related information

### **b. Non-Personal Information**

Automatically collected via cookies or analytics tools:

- Browser type and version
  - IP address
  - Pages visited
  - Time spent on our site
  - Device type and OS
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## **2. How We Use Your Information**

We use your information to:

- Respond to your queries.

- Provide product-related support and updates.
  - Send newsletters or promotional material (only with your consent)
  - Analyze website usage to improve content and user experience.
  - Comply with legal obligations.
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### **3. Sharing of Information**

We do **not sell** or trade your personal data. However, we may share information:

- With trusted service providers (e.g., web hosting or email services) under strict confidentiality
  - When required by law or to protect our rights
  - With affiliates or partners to provide better services, with your consent
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### **4. Data Security**

We implement appropriate technical and organizational measures to protect your information from unauthorized access, disclosure, or misuse.

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### **5. Your Rights**

You have the right to:

- Access your personal data
- Request correction or deletion of your data
- Opt-out of marketing emails at any time
- Request restriction of processing under certain conditions

To exercise any of these rights, contact us at **[info@tropicalagro.in](mailto:info@tropicalagro.in)**

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### **6. Third-Party Links**

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those sites. Please review their policies separately.

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## 7. Children's Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect data from children.

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## 8. Cookies

We use cookies to enhance your user experience and to track site performance. Cookies are small files stored on your device. You can control cookie settings through your browser, but disabling cookies may affect your ability to use certain features on our website.

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## 9. Policy Updates

We may update this Privacy Policy from time to time. Changes will be posted on this page with a new effective date. Please review it periodically.

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## 10. Contact Us

If you have any questions or concerns about this Privacy Policy, you can reach us at:

**Tropical Agrosystem (India) Pvt. Ltd.**

Email: [info@tropicalagro.in](mailto:info@tropicalagro.in)

Website: [www.tropicalagro.in](http://www.tropicalagro.in)

Phone: 044 - 28587841/28587874/28587880

Address: Old No.195, New No.82, St. Mary's Road, Alwarpet, Chennai - 600018, Tamil Nadu, India

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