



# CORPORATE PRESENTATION

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# ABOUT US



Indian Company  
founded in **1969**



Turnover of **USD 200 million.**



**Ranked 2<sup>nd</sup>** in branded business  
among Indian companies, with a  
consolidated turnover including JU  
Agri Sciences.



Amongst the **Top 5** in the  
agri-space in India



**Fastest-growing** crop  
management company in India



Expanding **globally** – **Made for  
the World in INDIA**

**Pioneer and leader** in the Indian Crop Care Industry



# OUR LINEAGE



Closely held **multinational enterprise** and a leading business Indian conglomerate

Business Turnover over **USD 3.2 Billion**

**131**-year-old rich history

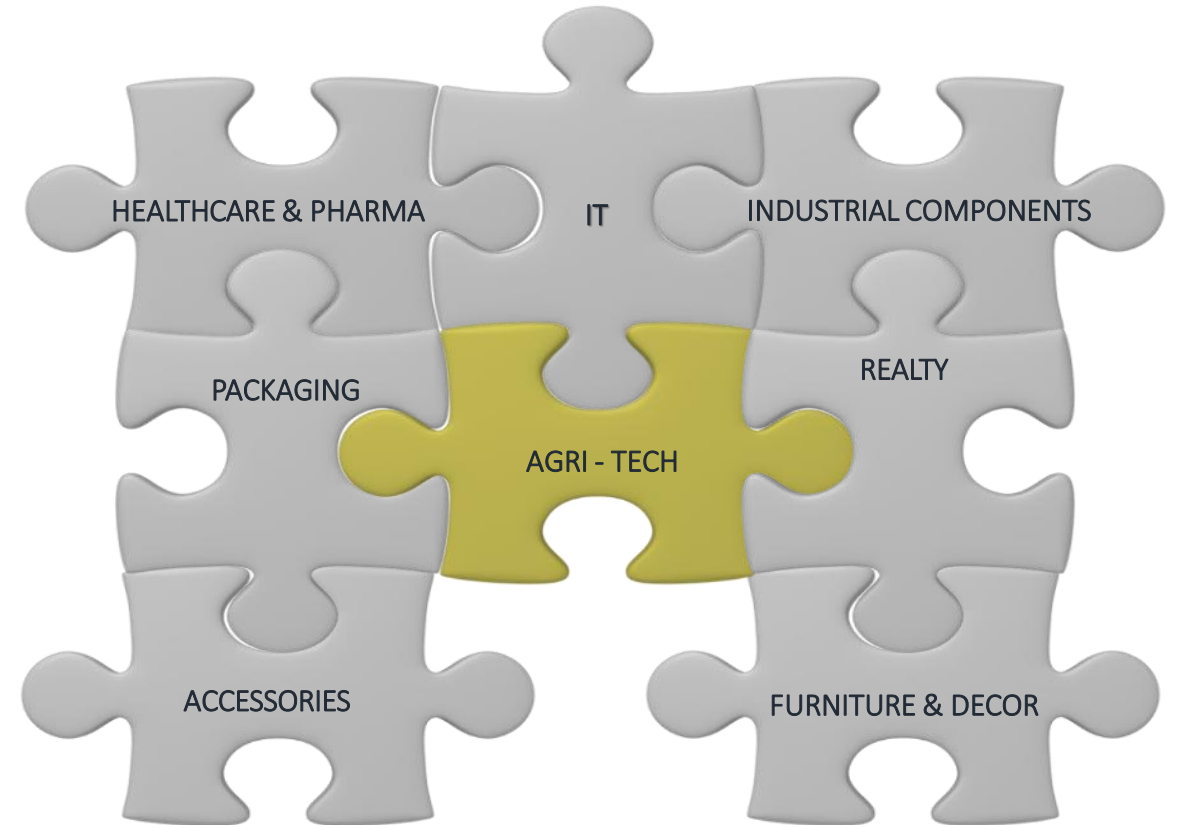
**15+** Operating Companies

Global Presence across **6** continents

Employing more than **32000** people

**80+** locations

*Proud heritage of 'The Jhaver Group'*



**MANY COMPANIES. ONE PURPOSE.**

**AGRI-TECH:** Tropical Agrosystem (India) Pvt. Ltd. | Tagros Chemicals (India) Ltd. | JU Agri Sciences Pvt. Ltd. | Tropical Biosciences Pvt. Ltd. | Tropical Nanosciences Pvt. Ltd. | Little's Agrivet Pvt. Ltd.

**HEALTHCARE & PHARMA:** Tablets (India) Ltd. | TIL Healthcare Pvt. Ltd. **IT:** Prodapt Solutions Pvt. Ltd. **INDUSTRIAL COMPONENTS:** Fine Lead Technology Pvt. Ltd. **REALTY:** Ascendant Realty LLP

**PACKAGING:** Boxit Packaging LLP **ACCESSORIES:** ZIP Industries Pvt. Ltd. **FURNITURE & DÉCOR:** Arya Living | V Spacez

# OUR PURPOSE



*To achieve a sustainable agriculture ecosystem*

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*We are here to positively impact the lives of all our stakeholders and the environment by changing the perception of farming and being a **one-stop agri-input solution** provider that offers value-added products including an array of organic substitutes from seed treatment to post-harvest.*





# OUR CORE VALUES



**Determination**



**Pioneering Spirit**



**Good Corporate  
Citizenship**



**Customer Focus**

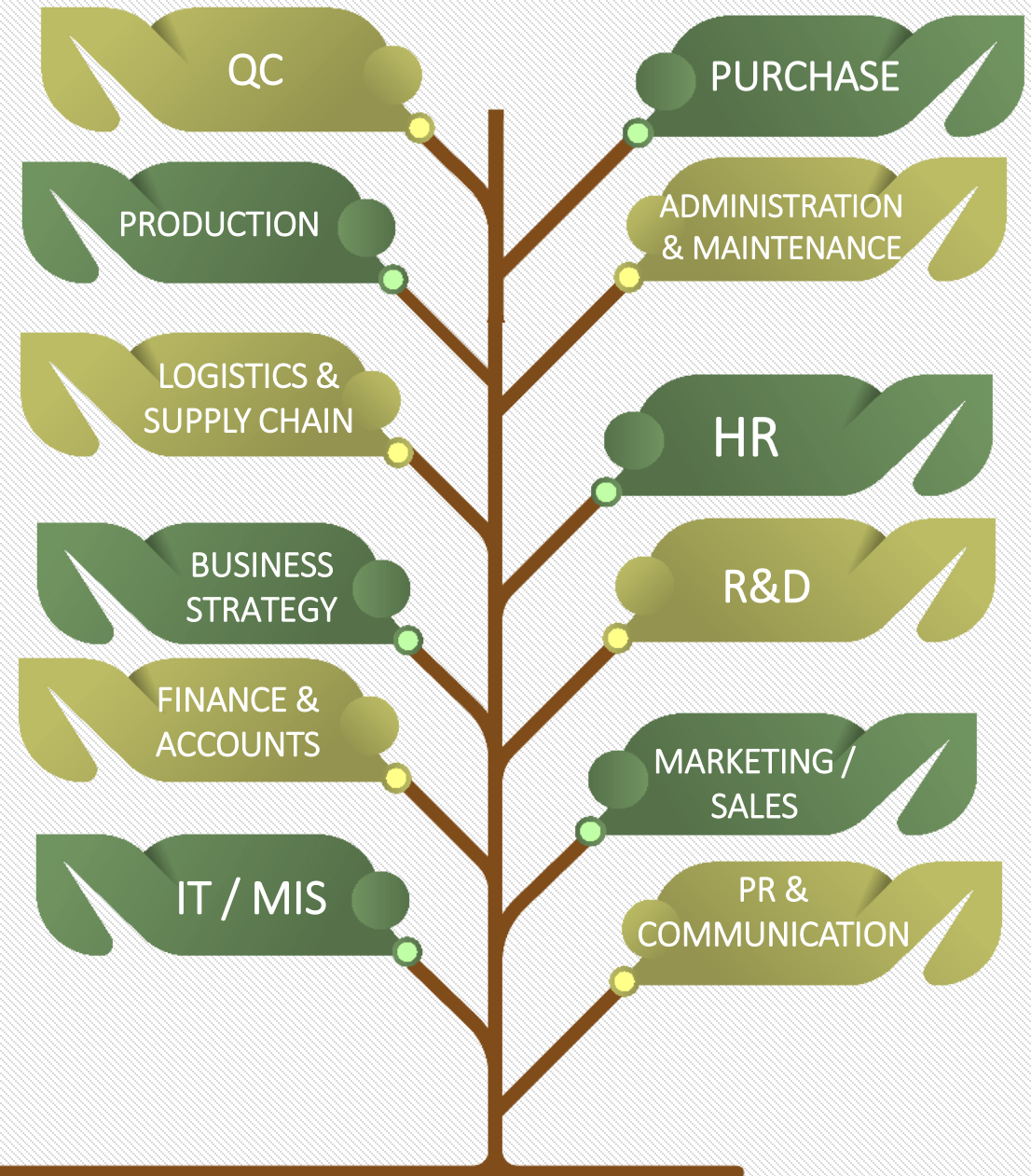
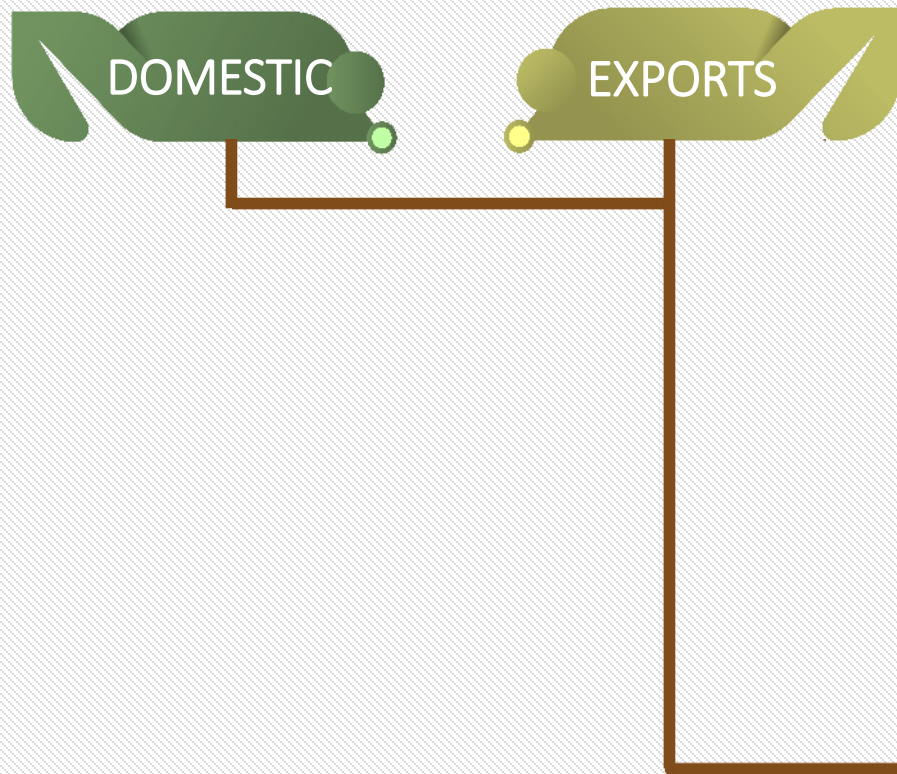


**Innovation**



# BUSINESS VERTICALS

*Balancing end-to-end presence with focus on adding value*



# OUR FOOTPRINT



**20,000+** Dealer & Retailer Connect



**8 Crores+** Happy Farmers



**35** Depots



**1100+** Employees | **4000** Field assistants

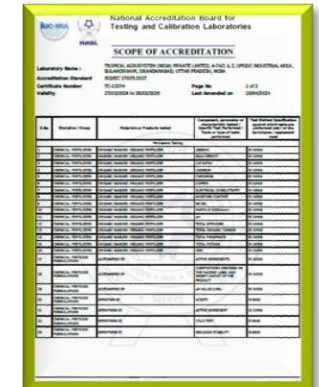
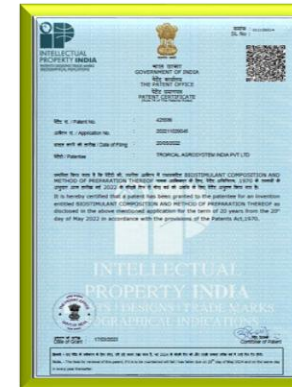
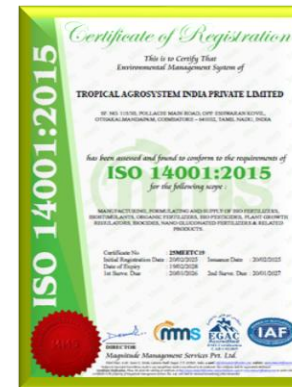
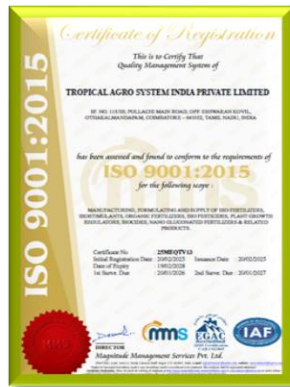


**Strong PAN India presence**

# OUR CREDENTIALS



Numerous Certifications such as ISO 9001: 2015, ISO 14001: 2015, ISO 45000:2018, WHO – GMP, IMO, DSIR, NABL accreditation, TUV SUD South Asia to ensure stringent quality control protocols.





# OUR PRODUCT PORTFOLIO



*End-to-End solutions to meet every need of the farmer.*



Seed  
Coating



Crop  
Protection



Plant  
Nutrition



Post-harvest  
solutions

# OUR PRODUCTS



## Crop Protection

Insecticides

Herbicides

Fungicides

Biological Products

Adjuvants

## Plant Nutrition

Plant Growth Regulator

Organic Fertiliser

Foliar Fertilisers

Biofertilisers

Decomposer

Biostimulants

Soil Health

## Specialty Products

Seed coating

Post harvest products



# OUR PRODUCT PORTFOLIO



**Biological** and **Chemical** segments

**300** diverse products, **270** approved formulations.

**6 Patented unique** Chemical Formulations & **3 Biological** Process Patents.

**Largest range and Leading** in the sales of Biological products.





# KEY PRODUCTS



**K-20** - An FCO-graded, 100% Natural and organic Fertiliser that contains Potash Derived from Rhodophytes (Marine Red Algae) and is loaded with other nutrients (Sulphur and bioactive molecules).



**TAG CARB N** – A bio-stimulant loaded with Nitrogen, Carbon and protein hydrolysates from marine fauna. This organic product is a blend of proteins as well as macro and micronutrients. It is organically certified by Ecocert & OMRI and helps maintain the C: N ratio.



**TAG ROCKET** – An eco-friendly organic manure that propels harvest is formulated with patented indigenous technology using a combination of amino acids, humic acid, alginates, and organic essence.



**PROPEL** – An Organic Waste Decomposer, a first-of-its-kind innovative biological product to enhance soil fertility, aids waste reduction and protects the environment



**GOLD BIONIK** – Mycorrhiza-based biofertilizer that improves soil structure, stress tolerance, phytohormone activity, and photosynthesis. It synthesizes growth substances – gibberellins, oximes, and cytokinins,.



**TAG LAMINA** - A homogeneous composition that is naturally rich in chelating and stabilizing alginates. It is based on the best source of seaweed, Laminaria digitata, which is imported from a France-based Seaweed company, Algaea.



**CEEDRICH** - An unparalleled product that serves a dual purpose – protects seeds and nourishes crops. The product is a consortium of NPK bio-inoculants (rhizobium, acetobacter, phosphobacteria, and potash solubilizing bio-fertilizer).



**NASA** - A patented solution to maximize yield. This product contains amino acids, humic acid, alginate, and organic essence. It is a completely eco-friendly manure in granulated form formulated using American technology.



**NITRORICH** - A Rhizobium-based biofertilizer that fixes nitrogen in the soil naturally through root nodules and enhances plant growth.



# KEY PRODUCTS



**TAG LURE** - An effective pheromone-based tablet lure for both Melon Fly and Fruit Fly, containing 4-(4-Acetoxyphenyl)-2-butanone or Methyl Eugenol depending on the target pest.



**TAG BUD SET** - A wettable powder blend of Magnesium Hydroxide and Zinc Phosphate enriched with Mg, Zn, P, and Boron, formulated to enhance flowering, improve fruit set, and reduce flower and fruit drop. Its fine particle size ensures quick absorption, making it ideal for both pre-flowering and post-harvest applications.



**TAG FLY GOLD** - A patented triple combination insecticide offering superior protection against sucking pests and fruit borers. Its advanced formulation ensures long-lasting control over Thrips and Fruit Borers while enhancing plant vigor and growth. Registered on Chilli.



**TAG PROXY** - Patented non-selective post-emergent herbicide effective against all types of weeds. It contains a proprietary blend of Paraquat Dichloride 22.4% W/W & Oxyfluorfen 1.99% W/W EW, formulated for fast action and long-lasting control.



**TAG STEM LEE** - India's first patented granular insecticide with three active ingredients (Thiamethoxam 1.25% + Fipronil 1.25% + Chlorantraniliprole 0.60% w/w GR), specially formulated to provide robust and long-lasting protection against major paddy pests like stem borers and leaf folders.



**TAG HIKIMA** - A next-gen insecticide that delivers rapid knockdown & long-lasting protection against major chewing and leaf-eating pests, incl. chilli fruit borers & other Lepidopteran caterpillars. It ensures excellent control & safeguards crops thru' critical flowering & fruiting stages with its strong residual action.



**TAG EXOCENT** - A patented broad-spectrum insecticide combining Lufenuron 20% + Chlorantraniliprole 10% + Pyriproxyfen 5% WG to provide long-lasting control of fruit borers, pod borers, leaf-eating caterpillars, and DBM. With multi-mode action and strong IGR properties, it targets multiple pest life stages, ensuring effective protection and suitability for IPM and IRM programs.



**TAG XL 825** - A patented broad-spectrum insecticide combining Diafenthiuron 12% + Fipronil 8% + Tolfenpyrad 5% SC to deliver strong control of sucking and chewing pests like thrips, hoppers, whiteflies, mites, and caterpillars. With multi-mode action and rapid knockdown, it offers long-lasting protection, anti-feeding activity, and suitability for IPM/IRM, making it ideal for crops such as chilli, cotton, tomato, brinjal, okra, pulses, and fruit crops..

# BEST - IN - CLASS INFRASTRUCTURE



Latest Technology



7 state-of-the-art – manufacturing factories located at strategic locations.

Sikandrabad &  
Loni in Uttar  
Pradesh

Ambattur &  
Coimbatore in  
Tamil Nadu

Bangalore in  
Karnataka

Kishangarh in  
Rajasthan

**Upcoming  
factory at  
Kharagpur, WB**



Skilled, Dedicated & Spiritual workforce



Capabilities to formulate and produce new age chemicals





# THOUGHTFUL INNOVATION



Well equipped, 3 R&D Hubs with latest technology & instruments -Coimbatore, Bangalore & Sikandrabad.



Develop FPO-grade solutions such as Mycorrhiza, Potash derived from Rhodophytes or Molasses, Phosphate Rich Organic Manure, etc.



Registered under the department of Science & Technology for Biologicals.



Experienced team of professionals.



Creating patented products such as NASA, Nitrorich, and many more.



Developed and commercialized the revolutionary Rhizobium biofertilizer seed coating technology in India.



Blend products with new farming technologies (ex. Drone)



Undertaking New product formulations using seaweed and a few other plant nutritional in easy-to-apply formulations.



DSIR-recognized research facility at Coimbatore.



# OUR GLOBAL COLLABORATIONS





# AWARDS & ACCOLADES



## Awards



Awarded Entrepreneur of the Year by the Indian Council of Food and Agriculture in 2016.

2016

2017

UASR & AIASA Institute of Excellence Award by AIASA & ICSAR for outstanding contribution to producing biological products for effective nutrient and pest management in agriculture in 2017.

Leading Emerging Indian Company of the Year Award by the Indian Economic Development & Research Association (IEDRA) in May 2020.

2020

2023

Awarded by the prestigious Agriculture Today Group at "BioAg India 2023 Awards" for making a significant contribution to the growth of Bio-agriculture through offerings of innovative products and services.

# HONOURS



*Recognition from Honourable **President** & **Prime Minister***



Invited twice by the Honourable President of India to grace the “At Home” reception at the Rashtrapathi Bhavan that was hosted to mark the Independence Day Celebration of 2019 on 15th August and the Republic Day Celebration of 2020 on 26th January.

# IMPROVING FARMING



## Providing *Assistance* to Farmers



Continuous Training to Farmers



Real-time Advice - *Farmer assistance* through Entomologists & Agronomists



Demos



Screening motivational documentaries namely, 'Jai Jawan Jai Jaivik Kissan' and 'Jiyo Aur Jeene Do' that have been developed by us to educate & motivate them on biological crop care methods.



# PROMOTING SUSTAINABILITY



## *Sustainable Product Strategy*

Focusing on Biological products

Promoting product stewardship culture through –

- Compliance with safety guidelines across the organization
- Promotes safe use of pesticides
- Curating resource-efficient products that follow a customized balanced nutrient approach, Integrated pest management approach, and carbon footprint reduction approach
- Creating safe, residue-free to reduce the toxic load in farming

## *Designing Infrastructure to conserve*

Installing ETP & STP for treating wastewater

Using solar-powered rooftop panels to meet the office energy requirements at some of our key factories



# PROMOTING SUSTAINABILITY



*Developing Trust & Communities*



## *Socioeconomic development and support*

Direct and indirect employment in the surrounding areas  
Advocating sustainable Agriculture through the Development, and screening of motivational documentaries.  
Donations to various organizations  
Plantation drive  
Food Distribution: Supporting the needy through the Gupt Daan Trust.  
Sanitation Sponsorship: Contributing to the nation's cleanliness drive by sponsoring toilet facilities.  
Promoting Better Health: Funding medical expenses for the underprivileged and assisting in establishing a medical center at Kanha Shanthivanam in Hyderabad.

## *Workforce welfare*

Support – Free food in factories, Medical check-up camps, Free transportation  
Entertain – Sporting events, festival celebrations etc.  
Follow – Ethical labour Practices



## *A peek into some of our Community initiatives*



Dayasadan – Differently abled & destitutes are sheltered



Daily Food distribution drive under Gupt Daan Trust



Medical Centre to serve villagers at Kanha Shantivanam



Planting initiatives





# PROMOTING SUSTAINABILITY



*Providing Platforms for Growth*



*Leveraging regional strengths*

Fostering growth by using local talent

*Promoting co-prosperity*

Creating Sustainable Livelihood for Farmers: Promoting user-friendly, economically viable, and resource-efficient biological products, from seed treatment to post-harvest.

Technical Collaborations: Bringing in the latest technological formulations through strategic partnerships.

Farmer Education and Support: Conducting controlled plot demonstrations, educating farmers, running motivational campaigns, and imparting knowledge on new-age technologies.



# CUSTOMER APPRECIATION

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Testimony from the Space Luminary - **Mr. Nambi Narayan**

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Thank You



**TROPICAL AGRO**  
PROTECTING FARMERS GLOBALLY

Visit us @[tropicalagro.in](http://tropicalagro.in)

